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# Violence Against Older Women Video Learning Modules Project

**September 18, 2018**

**Presenters:**

**S. Daisy Kosa**, Research Associate

Ontario Network of Sexual Assault/Domestic Violence Treatment Centres

Women's College Research Institute, Women's College Hospital

**Raeann Rideout**, Central East Regional Consultant

Elder Abuse Ontario

**Maureen Etkin, Sheila Macdonald, & Janice Du Mont**

# Welcome to Our Webinar!

- All attendees will be muted during the webinar. This session is being recorded and will be posted on EAO website.
- If you are experiencing issues, please type into the CHAT/QUESTION BOX and send message to Mary Mead/Raeann Rideout.
- There will be 15-20 minutes allocated at the end presentation for QUESTIONS AND ANSWERS.
- You will be prompted to fill out an EVALUATION FORM once the session has ended. Please fill out the form as your feedback will guide us for our future webinars. You will also receive an email link to the evaluation after the session.
- Speaker CONTACT INFORMATION will be provided at the end of the presentation to connect directly if you have further questions.

# Your Presenters



**S. Daisy Kosa BHSc, MSc**  
**Research Associate**

Ontario Network of Sexual Assault/Domestic Violence Treatment Centres  
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Sarah Daisy Kosa, MSc, is a PhD student in Health Research Methodology at McMaster University and a research associate for the Ontario Network of Sexual Assault/Domestic Violence Care and Treatment Centres.

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# Your Presenters



## Raeann Rideout

Raeann Rideout is currently the Central East, Regional Elder Abuse Consultant for Elder Abuse Ontario.

Raeann has worked in the field of elder abuse for over 18 years. In her current position, she provides front-line training and public education, assists in the planning of community events/project, strengthening community partnerships and collaborates with local, provincial and national stakeholders to enhance the response to elder abuse. Raeann consults with seniors, families and agencies on elder abuse cases.

She is the past co-chair of the Canadian Network for the Prevention of Elder Abuse.

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# WORKING AT THE INTERSECTION OF THE ELDER ABUSE AND VIOLENCE AGAINST WOMEN SECTORS

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Webinar for

Violence Against Older Women Video Learning Modules Project



Elder Abuse Ontario  
Stop Abuse - Restore Respect  
Maltraitance des personnes âgées Ontario  
Arrêtez les mauvais traitements - Restaurez le respect



# Agenda

- Goals of the Webinar
- Project Overview
  - Summary of the November 21, 2017 Forum
  - Outline of the video learning module development process
- Design of the Video Learning Modules
- Sample Content of the Video Learning Modules
- Dissemination of Video Learning Modules

# Goals of the Meeting

- Share the Video Learning Modules, "***Strategies to Address Violence Against Older Women***", 4 of 5 of which are ***Completed*** and being prepared for release
- Share our ***Dissemination Plan***



# PROJECT OVERVIEW

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Summary of the November 21, 2018 Forum  
Outline of the video learning module development process

# Need to Work at the Intersections of the two Sectors

Service providers, policy makers, and researchers often work in silos of either violence against women or elder abuse, failing to consider the important intersections of **gender** and **age**, critical to addressing the complex vulnerabilities, needs, and experiences of abused older women

# Forum

To further advance the work at the intersections of the *violence against women* and *elder abuse* sectors:

- Held a *one-day Forum* in Toronto on November 21, 2017
- To facilitate an exchange of *research, policy, and practice*



Funded by:

SSHRC  CRSH

Social Sciences and Humanities Research Council of Canada  
Conseil de recherches en sciences humaines du Canada

# Forum

- Forum presenters--*interdisciplinary and international experts working at the cutting edges of the two sectors*--presented on:
  - competing paradigms of elder abuse and violence against women,
  - public awareness and community mobilization initiatives,
  - activism and advocacy for bringing about change, and
  - partnership building across sectors.



Funded by:

**SSHRC**  **CRSH**  
Social Sciences and Humanities Research Council of Canada  
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# Video Learning Modules

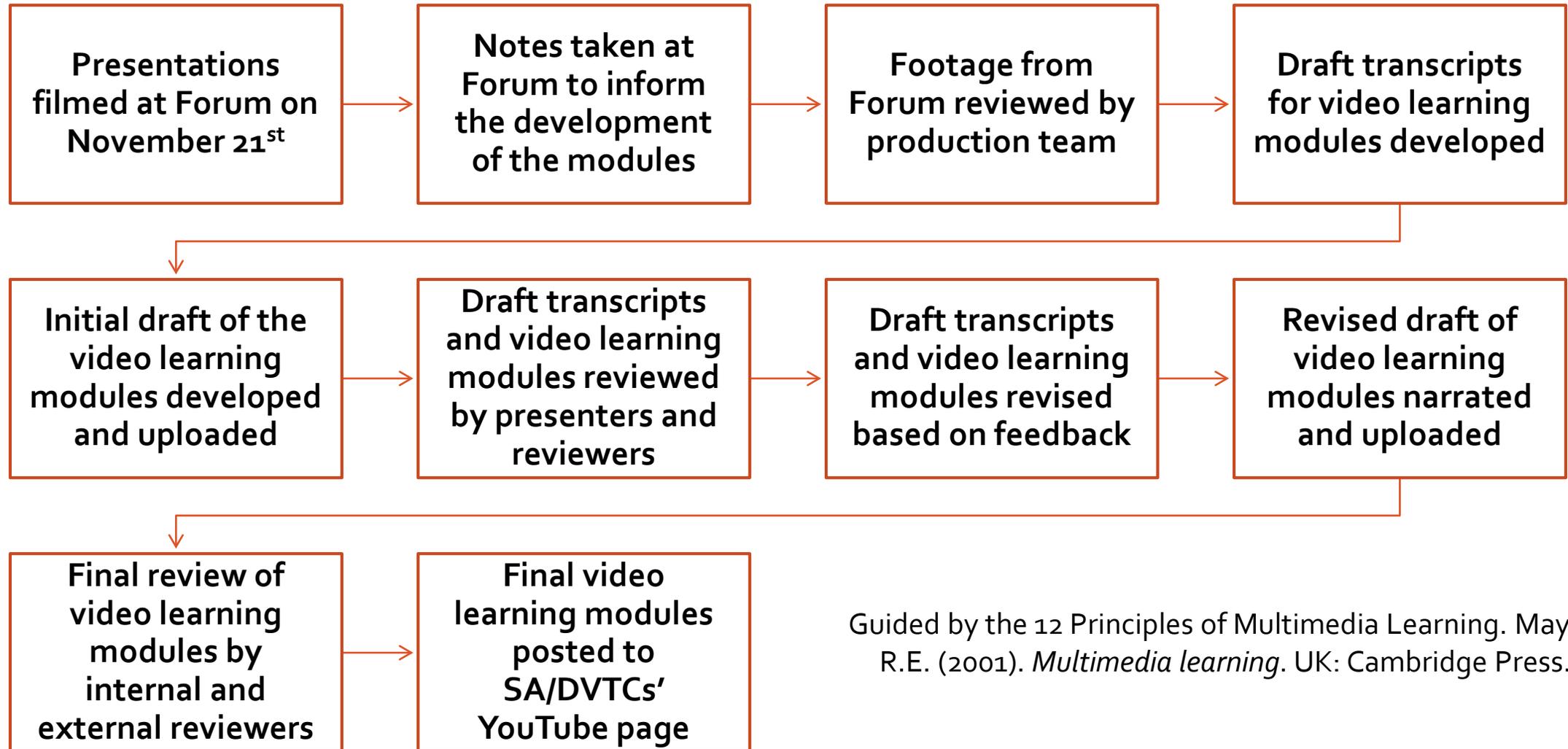
Obtained funding from the Ministry of Seniors and Accessibility to develop up to five video learning modules from the presentations at the Forum

To share these among a wider audience of relevant stakeholders from across the violence against women and elder abuse sectors

## **Aim of these modules is to:**

- increase *knowledge* about the unique needs of older women who have experienced violence,
- advance *consideration* of the intersection of gender and age when addressing violence against older women, and
- promote *strategies* to strengthen service provision, policies, and partnerships in violence against older women.

# Module Development Process



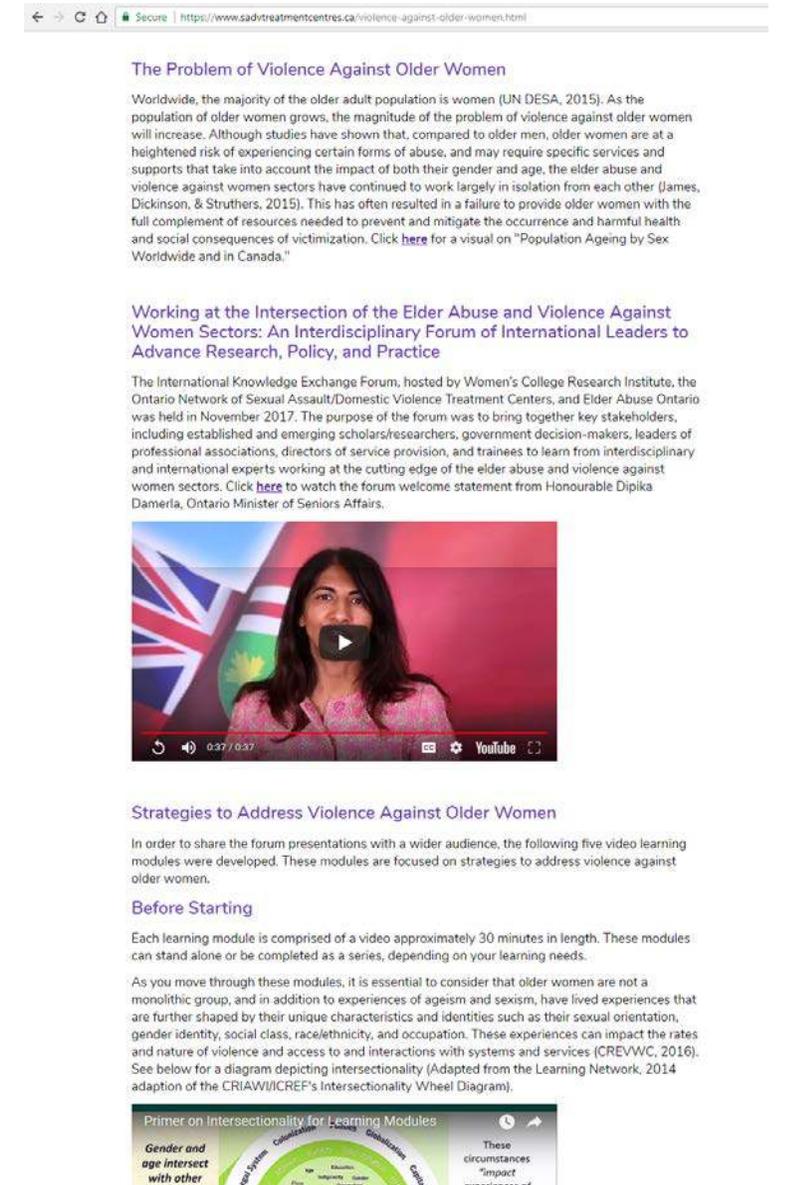
Guided by the 12 Principles of Multimedia Learning. Mayer, R.E. (2001). *Multimedia learning*. UK: Cambridge Press.

# DESIGN OF THE VIDEO LEARNING MODULES

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# Webpage Introduction to Video Learning Modules

- **Problem of Violence against Older Women**
  - Linked graphic on feminization of aging population
- **Forum**
  - Embedded video of welcome by Minister of Seniors Affairs
- **Strategies to Address Violence against Older Women**
  - Aims of the video learning modules
  - Before you start (includes intersectionality primer by Dr. Du Mont)
- **Title of Modules**
  - Presenters
  - Learning objectives
  - Embedded YouTube videos



← → 🔍 🌐 🔒 Secure | <https://www.sadvreatmentcentres.ca/violence-against-older-women.html>

## The Problem of Violence Against Older Women

Worldwide, the majority of the older adult population is women (UN DESA, 2015). As the population of older women grows, the magnitude of the problem of violence against older women will increase. Although studies have shown that, compared to older men, older women are at a heightened risk of experiencing certain forms of abuse, and may require specific services and supports that take into account the impact of both their gender and age, the elder abuse and violence against women sectors have continued to work largely in isolation from each other (James, Dickinson, & Struthers, 2015). This has often resulted in a failure to provide older women with the full complement of resources needed to prevent and mitigate the occurrence and harmful health and social consequences of victimization. Click [here](#) for a visual on "Population Ageing by Sex Worldwide and in Canada."

## Working at the Intersection of the Elder Abuse and Violence Against Women Sectors: An Interdisciplinary Forum of International Leaders to Advance Research, Policy, and Practice

The International Knowledge Exchange Forum, hosted by Women's College Research Institute, the Ontario Network of Sexual Assault/Domestic Violence Treatment Centers, and Elder Abuse Ontario was held in November 2017. The purpose of the forum was to bring together key stakeholders, including established and emerging scholars/researchers, government decision-makers, leaders of professional associations, directors of service provision, and trainees to learn from interdisciplinary and international experts working at the cutting edge of the elder abuse and violence against women sectors. Click [here](#) to watch the forum welcome statement from Honourable Dipika Damerla, Ontario Minister of Seniors Affairs.



## Strategies to Address Violence Against Older Women

In order to share the forum presentations with a wider audience, the following five video learning modules were developed. These modules are focused on strategies to address violence against older women.

### Before Starting

Each learning module is comprised of a video approximately 30 minutes in length. These modules can stand alone or be completed as a series, depending on your learning needs.

As you move through these modules, it is essential to consider that older women are not a monolithic group, and in addition to experiences of ageism and sexism, have lived experiences that are further shaped by their unique characteristics and identities such as their sexual orientation, gender identity, social class, race/ethnicity, and occupation. These experiences can impact the rates and nature of violence and access to and interactions with systems and services (CREVWC, 2016). See below for a diagram depicting intersectionality (Adapted from the Learning Network, 2014 adaption of the CRIAW/ICREF's Intersectionality Wheel Diagram).





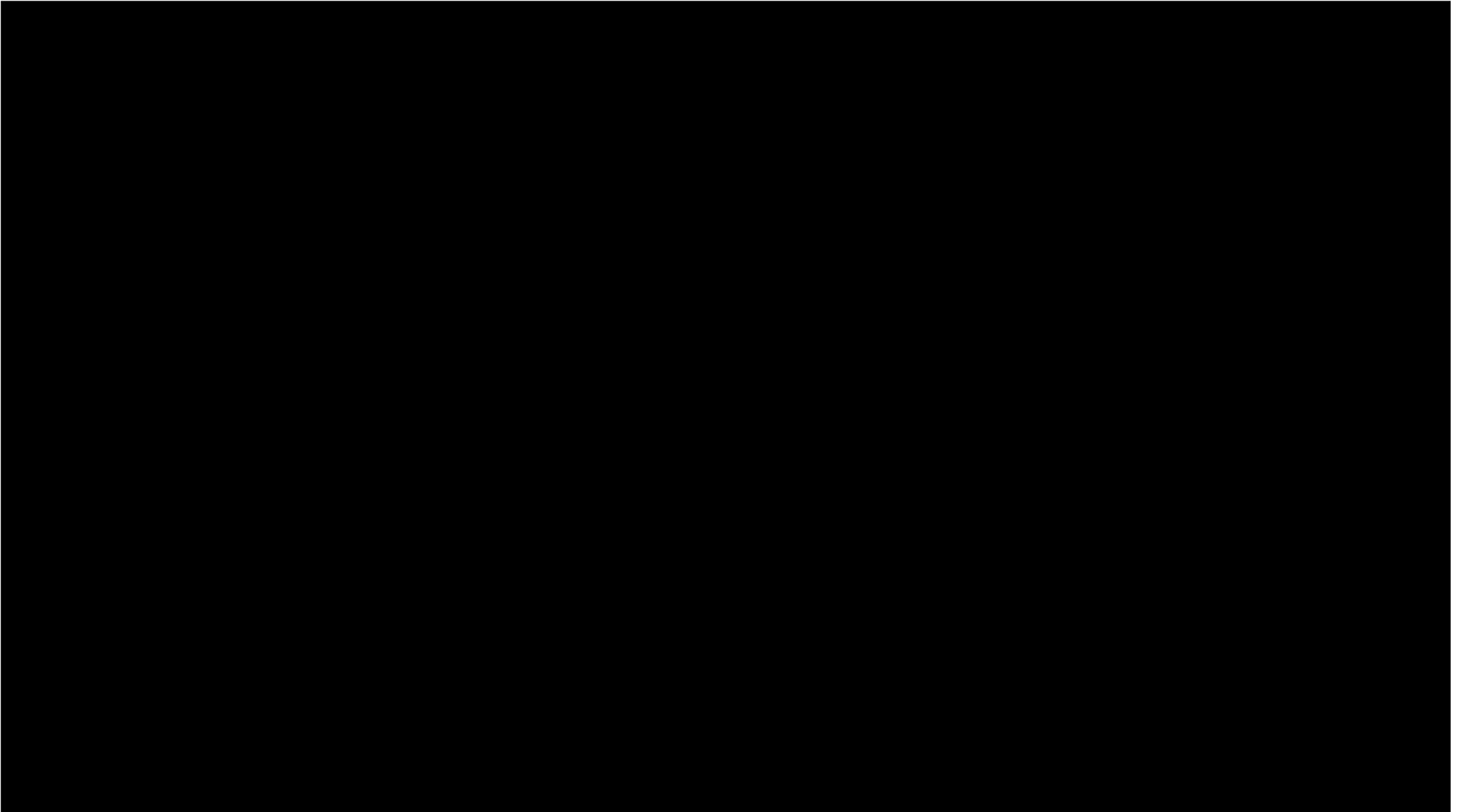
# Learning Objectives

At the beginning of each video learning module



**e.g., Competing Framework of Elder Abuse and Violence Against Women:**

- Identify how the differing definitions within each framework are limited in their ability to adequately capture the extent and nature of violence against older women.
- Develop an understanding of how the differing frameworks impact data collection and research methods.
- Develop an understanding of how the differing frameworks impact policy and practice.
- Recognize the Human Rights Perspective as a preferable alternative to the other frameworks.
- Identify recommendations for addressing violence against older women moving forward.



Link: <https://www.youtube.com/watch?v=4-m7pfem9pM&t=544s&index=4&list=PLdv7PwTzIcGpcM5KDnaHEs5Fh8wT78I5K>

# Learning Activities

Encourages learner to immediately apply knowledge



# Additional Information including Pop-Up Boxes

To further the learner's understanding of the material being presented

**Action Research**

"systematic collection and analysis of data for the purpose of taking action and making change."  
(Gills & Jackson, 2002, p.264)

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graph TD; Focus[Focus] --> Act[Act]; Act --> Reflect[Reflect]; Reflect --> Focus;
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The diagram illustrates the Action Research cycle with three colored boxes: a green box labeled 'Focus' at the top, a yellow box labeled 'Act' on the right, and a blue box labeled 'Reflect' on the left. Red curved arrows connect the boxes in a clockwise cycle: from Focus to Act, from Act to Reflect, and from Reflect back to Focus.

17:22 / 39:26

**Participatory Action Research**

A video frame showing a group of approximately ten people, including several older adults, sitting around a long table in a meeting room. They appear to be engaged in a discussion or collaborative activity. The room has a whiteboard in the background.

17:26 / 39:26

A video frame showing a woman with short grey hair, wearing a dark blue patterned top, speaking at a podium. A light blue text box is overlaid on the right side of the video.

Some studies have found an association between child abuse and abuse in later life, demonstrating the necessity of acknowledging the full life course in elder abuse and violence against women research and practice.  
(McDonald & Thomas, 2013)

22:32 / 31:07

# Key Messages

Important take home points that reinforce and synthesize the learned material

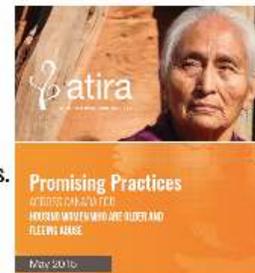
1. Inclusive, accessible, and women-centered support, advocacy, and housing are critical for older women affected by violence.



3. Older women living with violence may face a variety of unique challenges including intergenerational or lifelong experiences of violence (e.g., abuse from family members including adult children), loss of home and/or community, and lack of knowledge about available services.



2. Promising Practices are guiding principles that can be used to influence program policies and should be a first step toward the development of best practices.



4. Promising Practices should emphasize the importance of accessibility and women-centered care and research, as well as aim to influence systemic change on the problem of violence against older women.



Key Messages

# **SAMPLE CONTENT OF THE VIDEO LEARNING MODULES**

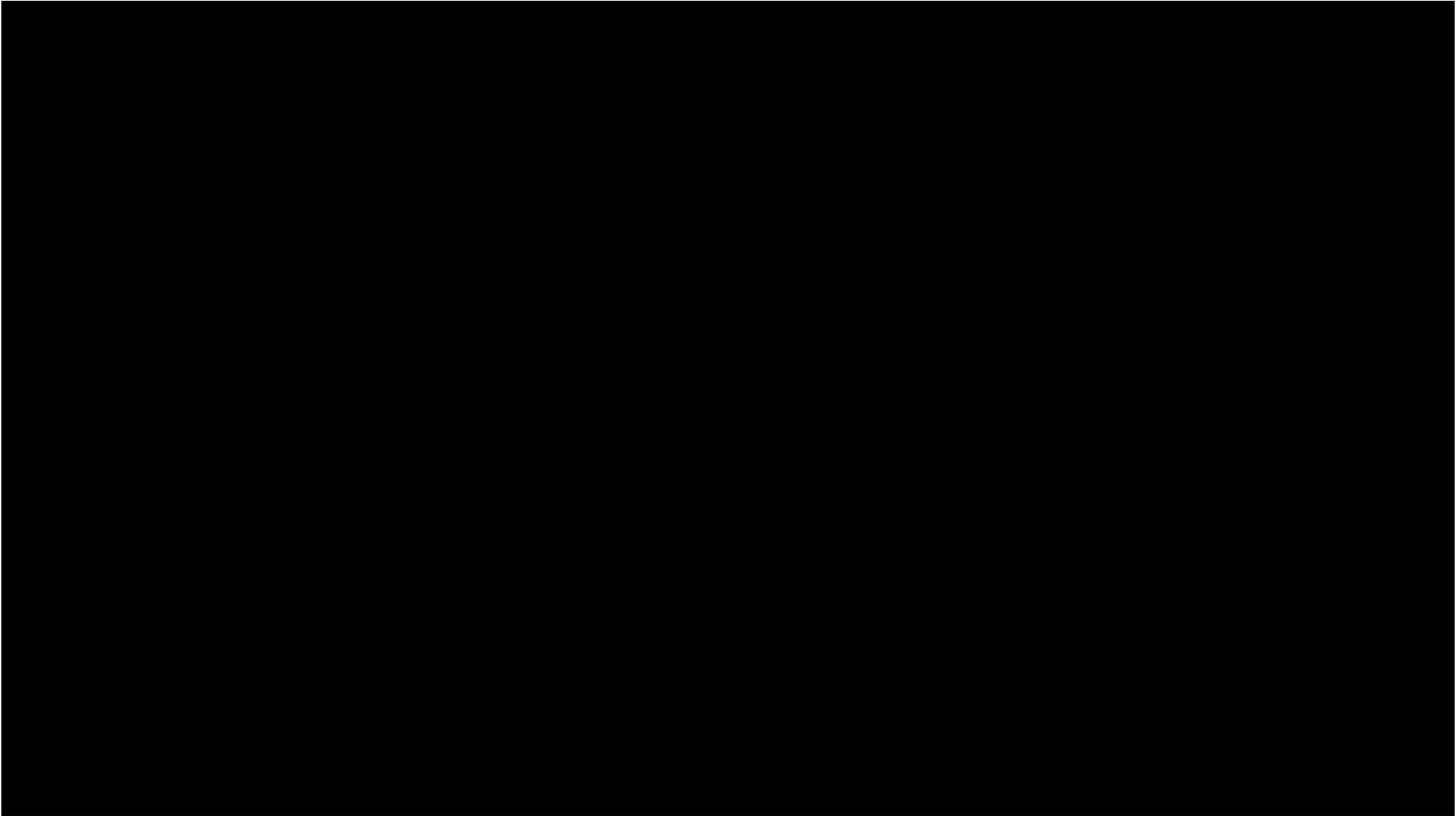
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**Presenter:** Dr. Jane Mears

## **Learning Objectives:**

- Become familiarized with the issues facing older women and the values and activities of the Older Women's Network in Australia.
- **Enhance understanding of how to conduct participatory and collaborative research with and for older women who are victims of abuse.**
- Identify how activism and research can be used to develop strategies for structural change on the issue of violence against older women.
- Recognize the need for networking and collaborating across sectors, and with older women, to create sustainable services and equitable policy.



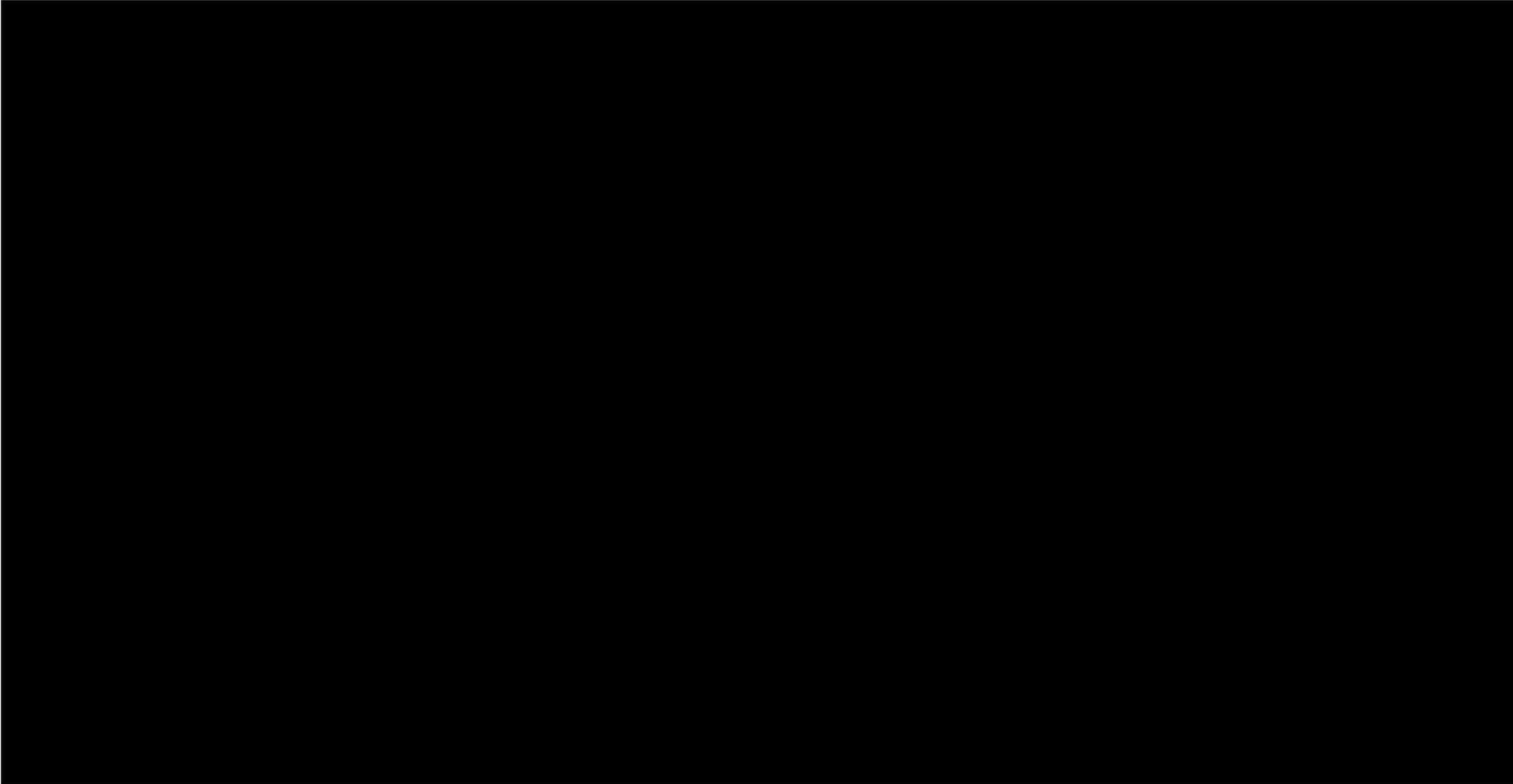
<https://youtu.be/RAgjsnrpU-I?t=13m39s>



**Presenter:** Janice Abbott

## **Learning Objectives:**

- Become familiarized with Atira Women's Resource Society and the support and services they provide women affected by violence.
- Understand what the Promising Practices project is and how it was developed and implemented.
- Identify the various unique challenges that older women living with violence may face as described in the Promising Practices project.
- **Recognize the eleven Promising Practices for working with older women living with violence.**





**Presenter:** Margaret MacPherson

## Learning Objectives:

- Become familiar with the public education and awareness campaign, "It's Not Right! Neighbours, Friends, & Families for Older Adults".
- **Recognize the warning signs and risk factors associated with domestic violence in older couples.**
- Understand domestic violence within older relationships is a complex issue with various individual and structural barriers to seeking help.
- Identify strategies for responding safely and effectively to violence in older couples as neighbours, friends, and family members.



<https://youtu.be/MqcbjMuXIDQ?t=5m2s>

# Acknowledgements

## **Production Team**

- Natalie Hope, Master's in Public Health candidate, Women's College Research Institute, Women's College Hospital
- Janice Du Mont, Senior Scientist, Women's College Research Institute, Women's College Hospital

## **Internal Reviewers**

- Sarah Daisy Kosa, Research Associate, Ontario Network of Sexual Assault/Domestic Violence Treatment Centres
- Sheila Macdonald, Provincial Coordinator, Ontario Network of Sexual Assault/Domestic Violence Treatment Centres
- Maureen Etkin, Director, Elder Abuse Ontario
- Raeann Rideout, Regional Consultant, Elder Abuse Ontario
- Candielya Jackson, Regional Consultant, Elder Abuse Ontario

## **External Reviewers**

- Deborah White, Associate Professor, Department of Sociology, Trent University
- Linda Flemming, Senior Educator, Elder Abuse Prevention Council
- Laura Tamblyn Watts, National Director, Law, Policy and Research, CARP (formerly Canadian Association for Retired Persons)

# Dissemination of Video Learning Modules

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# Goals of Plan

- **Build awareness and adoption of the educational video modules for specific audiences**
- **Encourage completion of end of module survey and certificate**

# Audiences

## **Researchers, students, and trainees**

- *Action: Watch the series of video learning modules to obtain a certificate of completion to add to your continuing education.*

## **Government decision-makers**

- *Action: Watch the series of video learning modules to increase awareness about the growing issue of violence against older women to inform new policies and programs for this vulnerable population.*

## **Leaders of professional associations**

- *Action: Watch and share these videos learning modules with the members of your professional association to improve their knowledge on how to support older women who have experienced violence and improve service and care for these women.*

## **Directors of service provision organizations**

- *Action: Watch and share the series of video learning modules to learn how you can increase awareness about violence against older women and improve education, policies, and services to address the needs of older women who have experienced violence.*

## **Social service and healthcare professionals including front-line workers**

- *Action: Watch the series of video learning modules to obtain a certificate of completion, increase your awareness about violence against older women, and improve your own practices in working with older women who may have experienced/are experiencing violence.*

## **General public**

- *Action: Watch the series of video learning modules to learn how you can address violence against older women in your community (Learning Modules 2 and 4).*

# Approach

Tactic	Details
<b>Key Messages</b>	<ul style="list-style-type: none"><li>• Key messages to be used by different audiences to help promote the video learning modules.</li><li>• Organizations and partners can use key messages to share modules in email distributions, toolkits, and listings of resources.</li></ul>
<b>Social Media</b>	<ul style="list-style-type: none"><li>• Social media messaging and image assets to share individual video learning modules.</li><li>• Social media messaging and image to share video learning modules.</li></ul>
<b>Newsletter Article</b>	<ul style="list-style-type: none"><li>• Article about video learning modules to be shared in community partner and professional organization newsletters (print &amp; online).</li></ul>
<b>Webinar</b>	<ul style="list-style-type: none"><li>• Webinar hosted by Ontario Network of SA/DVTCs and Elder Abuse Ontario with key audiences to share development and content of the video learning modules</li></ul>

# Newsletter Articles

## **New free and accessible learning modules on violence against older women**

Worldwide, the majority of the older adult population is comprised of women and as this population grows, the magnitude of the problem of violence against older women will also increase. Older women require services and supports that take into account both their gender and age.

In the past, the elder abuse and violence against women sectors have often worked separately from each other resulting in a lack of resources needed to prevent and mitigate the occurrence of violence against older women.

To address this issue, Women's College Research Institute, Elder Abuse Ontario, and the Ontario Network of Sexual Assault/Domestic Violence Treatment Centres have collaborated to develop a series of video learning modules on violence against older women. The video learning modules have been designed to benefit the public and a variety of organizations connected to violence against older women and focus on strategies that can be used to help address the growing problem. These video learning modules were made possible through funding by the Government of Ontario.

Specific topics covered by the video learning modules include: Competing Frameworks of Elder Abuse and Violence Against Women, Activism and Advocacy for Bringing about Change for Abused Older Women, Promising Practices for Responding to Older Women who have Experienced Violence, Public Awareness and Community Mobilization to Address Domestic Violence in Older Women, and Building Partnerships Across the Violence Against Women and Elder Abuse Sectors.

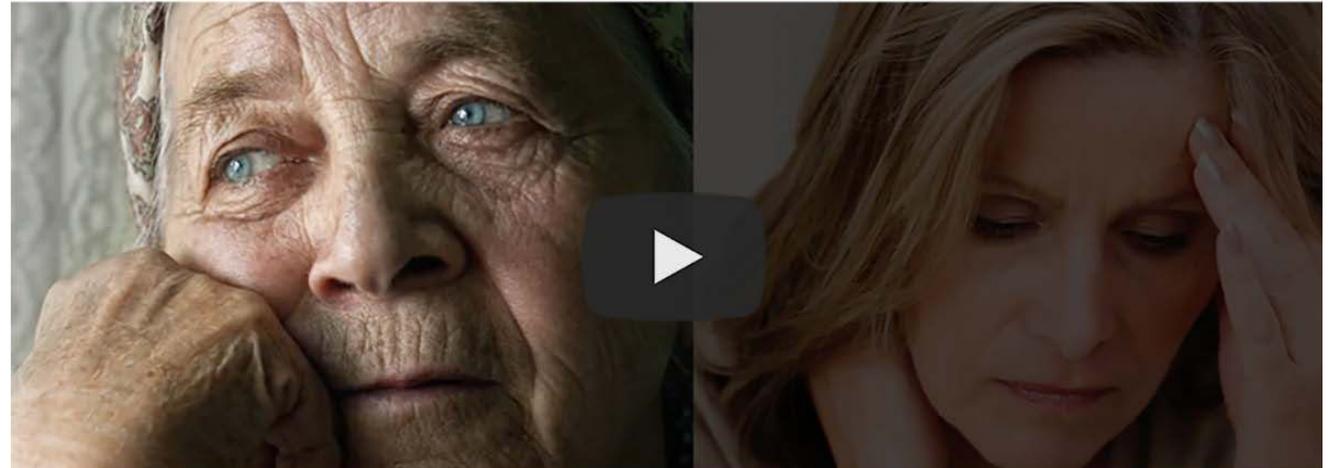
To access the video learning modules, you can visit the [Ontario Network of Sexual Assault/Domestic Violence Treatment Centres](#) or [Elder Abuse Ontario](#) websites.

# Package of Video Learning Modules

## Twitter:

- Worldwide, violence against older women is an under-recognized and under-reported issue. Learn more about strategies to address this issue: <https://www.sadvreatmentcentres.ca/violence-against-older-women.html>
- Violence against older women is a growing issue globally. Frontline providers, family members, & others can learn more from these video learning modules: <https://www.sadvreatmentcentres.ca/violence-against-older-women.html>
- Women who are older can experience all forms of violence. Five learning modules have been developed as a resource for addressing this issue: <https://www.sadvreatmentcentres.ca/violence-against-older-women.html>

## Strategies to Address Violence against Older Women



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES

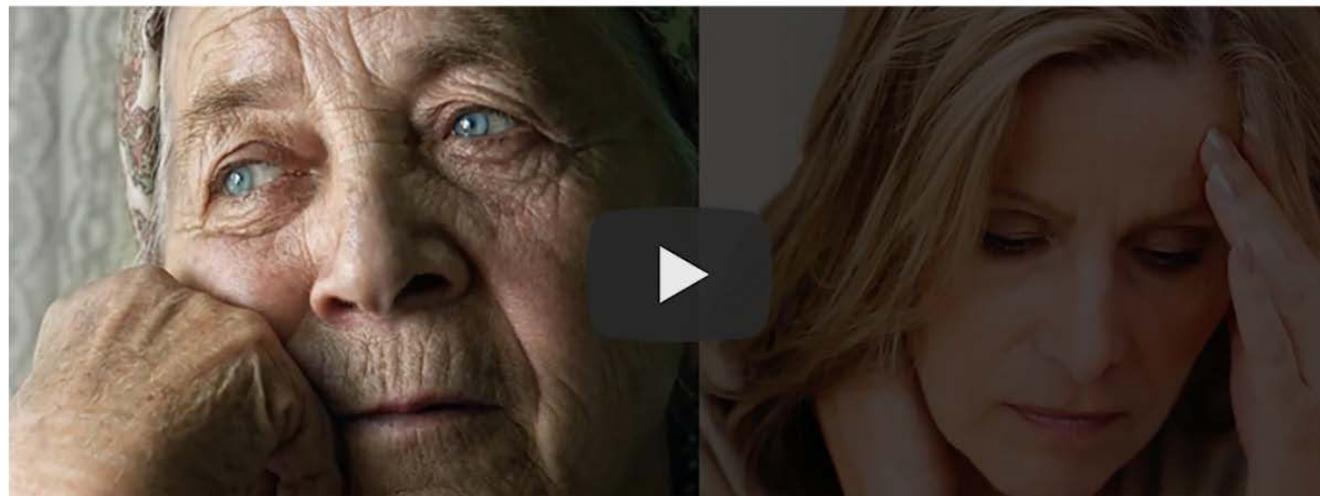


# Package of Video Learning Modules

## Facebook/LinkedIn:

- Violence against older women is global human rights issue that is under-recognized and under-reported. In order to build awareness and improve policies, five video learning modules were developed to provide information about various strategies that aim to address this issue:  
<https://www.sadvtreatmentcentres.ca/violence-against-older-women.html>
- Women who are older are at higher risk for experiencing various types of violence by current or former intimate partners, family members, and/or caretakers. Free and user friendly video learning modules have been created to provide more information on how to address this growing issue:  
<https://www.sadvtreatmentcentres.ca/violence-against-older-women.html>
- Older women experiencing abuse may require specific support services that take into account both their gender and age. Newly developed video learning modules provide more information on strategies that are working to address this issue:  
<https://www.sadvtreatmentcentres.ca/violence-against-older-women.html>

## Strategies to Address Violence against Older Women



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES



# Individual Video Modules

Competing Frameworks of Elder Abuse and Violence against Women



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES

WCHH  
WOMEN'S COMMUNITY HELPING HANDS  
REVIJUNTAZIOZ

Elder Abuse Ontario  
Stop Abuse - Réalisez l'arrêt  
Maltraitance des personnes âgées Ontario  
Arrêtez les mauvais traitements - Réalisez le respect

Activism and Advocacy for Bringing About Change for Abused Older Women



Public Awareness and Community Mobilization to Address Domestic Violence in Older Women

OLDER WOMEN LEARNING MODULES

Elder Abuse Ontario  
Stop Abuse - Réalisez l'arrêt  
Maltraitance des personnes âgées Ontario  
Arrêtez les mauvais traitements - Réalisez le respect

Network

Funded By:  
Ontario

Promising Practices for Responding to Older Women who have Experienced Violence



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES

WCHH  
WOMEN'S COMMUNITY HELPING HANDS  
REVIJUNTAZIOZ

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## Domestic violence victimization:

Older women: 22 per 100,000 population  
Older men: 10 per 100,000 population

(Sinha, 2012)



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES

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Building Partnerships across the Violence against Women and Elder Abuse Sectors



VIOLENCE AGAINST OLDER WOMEN LEARNING MODULES

WCHH  
WOMEN'S COMMUNITY HELPING HANDS  
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# Questions



# Contact Information



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Stop Abuse - Restore Respect  
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